# MOD.SMM

Agency



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Our mission

is to develop the business of our clients and achieve their goals. Our priority

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Reveal the strengths of the business through quality marketing.

### OUR CLIENTS















# TEAM

#### Account manager

Communicates with clients and distributes the flow of projects managers.

#### **Graphic Designer**

Responsible for the development of the brand uniqueness

#### Project manager

Head of the project team for preparation and implementation

#### SMM Manager

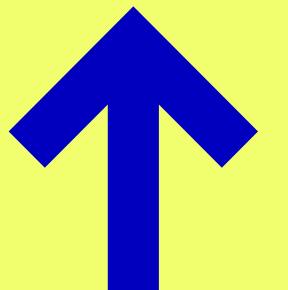
Responsible for high-quality and effective marketing of the project. Creates strategy and content for social networks
Instagram, Facebook,
LinkedIn, Pinterest, TikTok&

#### Project assistant manager

An executor in a project team managed by a project manager

#### **PPC Specialist**

Responsible for targeting particular audiences and earning the highest possible return on investment from various paid marketing platforms by utilizing an effective mix of creative and analytical strategies.



#### How we are influence the brand?



Increase applications and sales



Raise product loyalty



Track brand reputation online



Increase in website traffic



Communicate with the audience



Brand recognition

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# SIMI PROJECTS

MOD. SMM

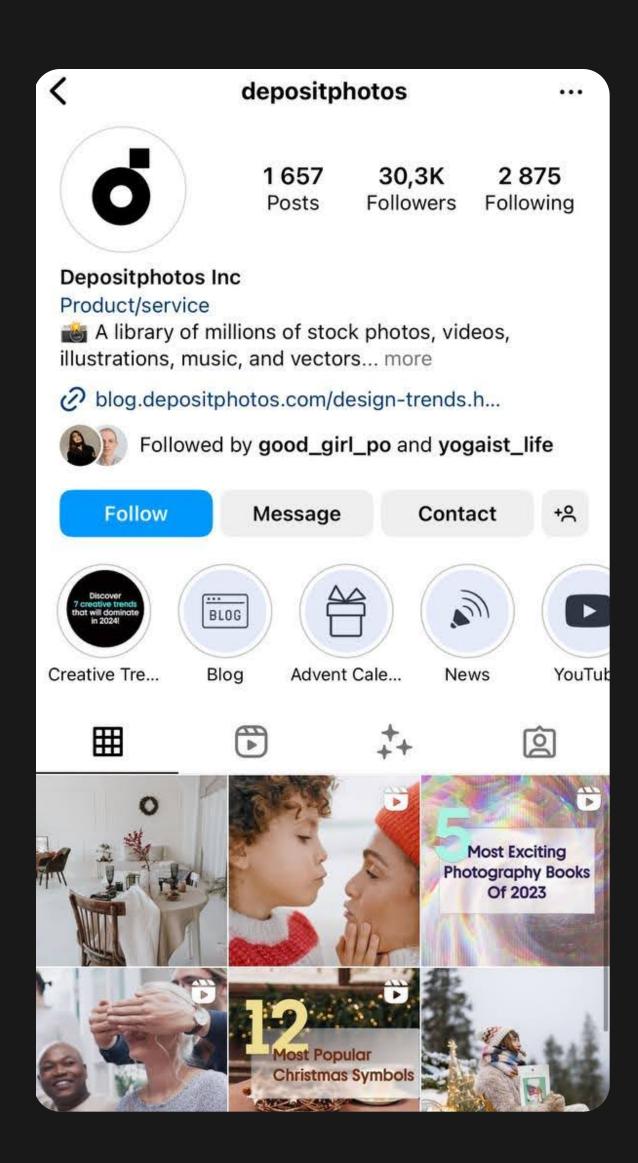
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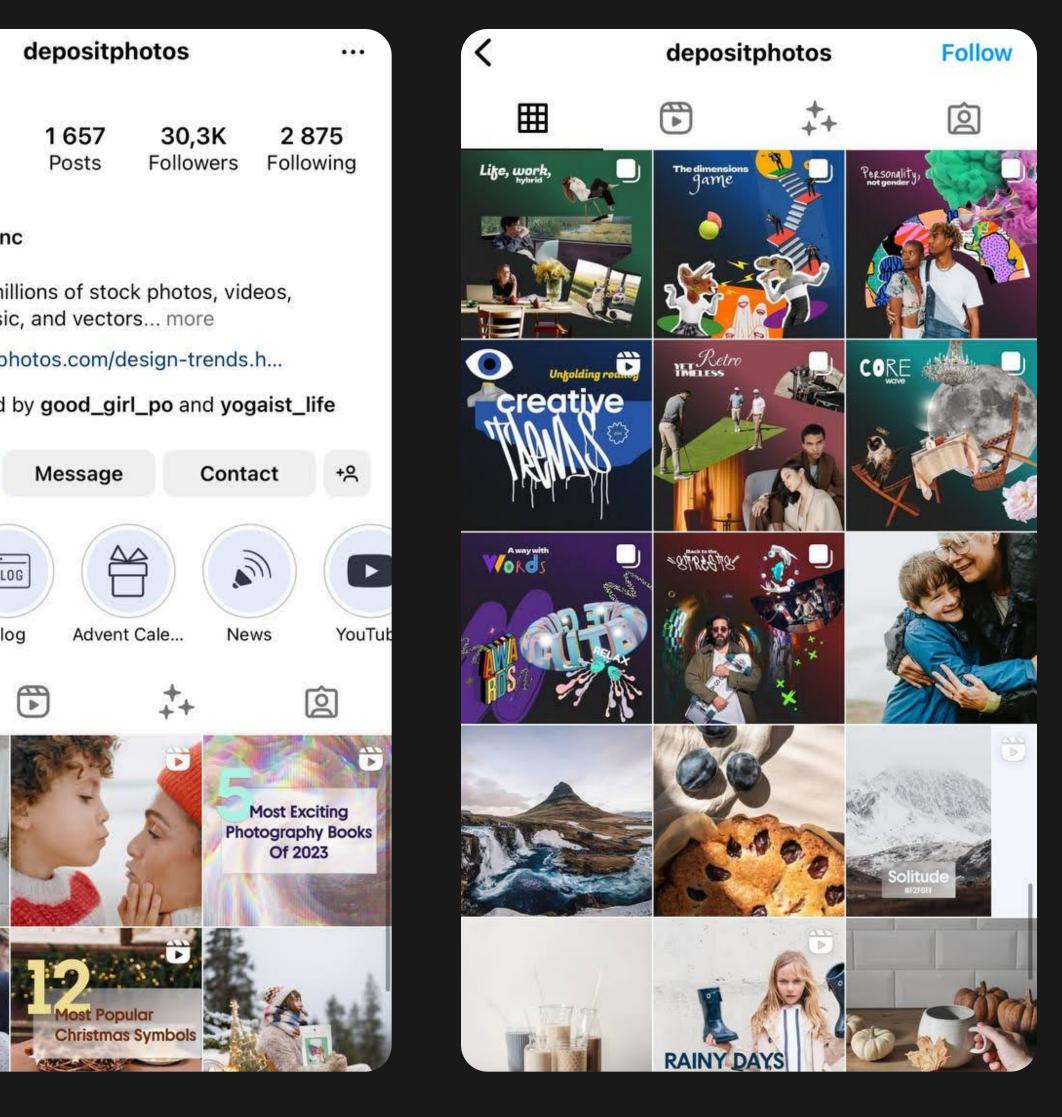
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## CASES

Online platform that sells licensed stock photos, graphics, vectors and high quality videos.

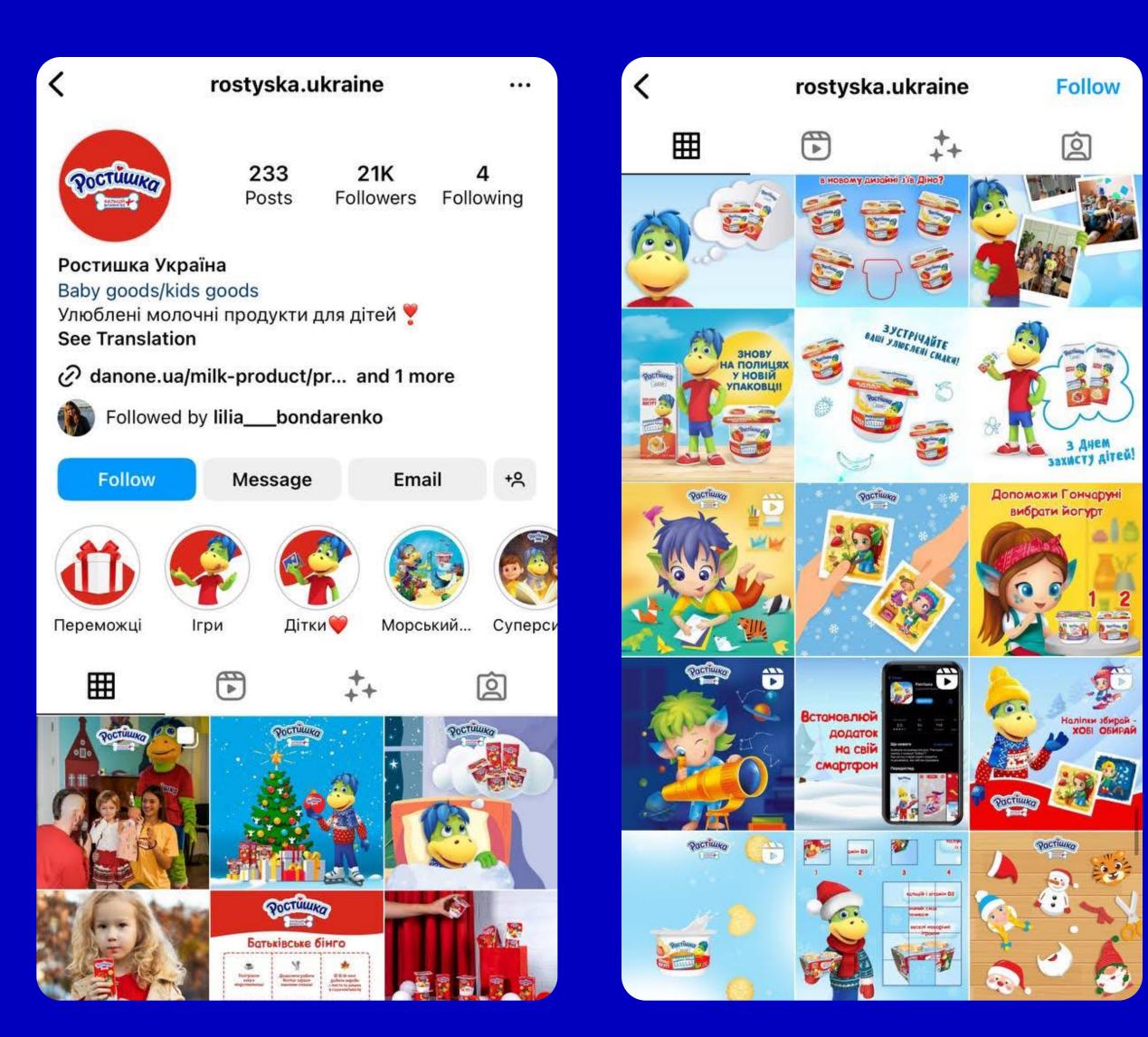
- Strategy preparation;
- Writing effective content plan;
- Managing an Instagram, Facebook, LinkedIn, Pinterest, Twitter pages;
- Preparation of creatives and copywriting;
- Statistic analysis.







- Full management Instagram and Facebook;
- Creating audience engagement mechanics;
- Preparation of creatives, design visuals, creative copywriting;
- Influencer Outreach & Campaign Management.

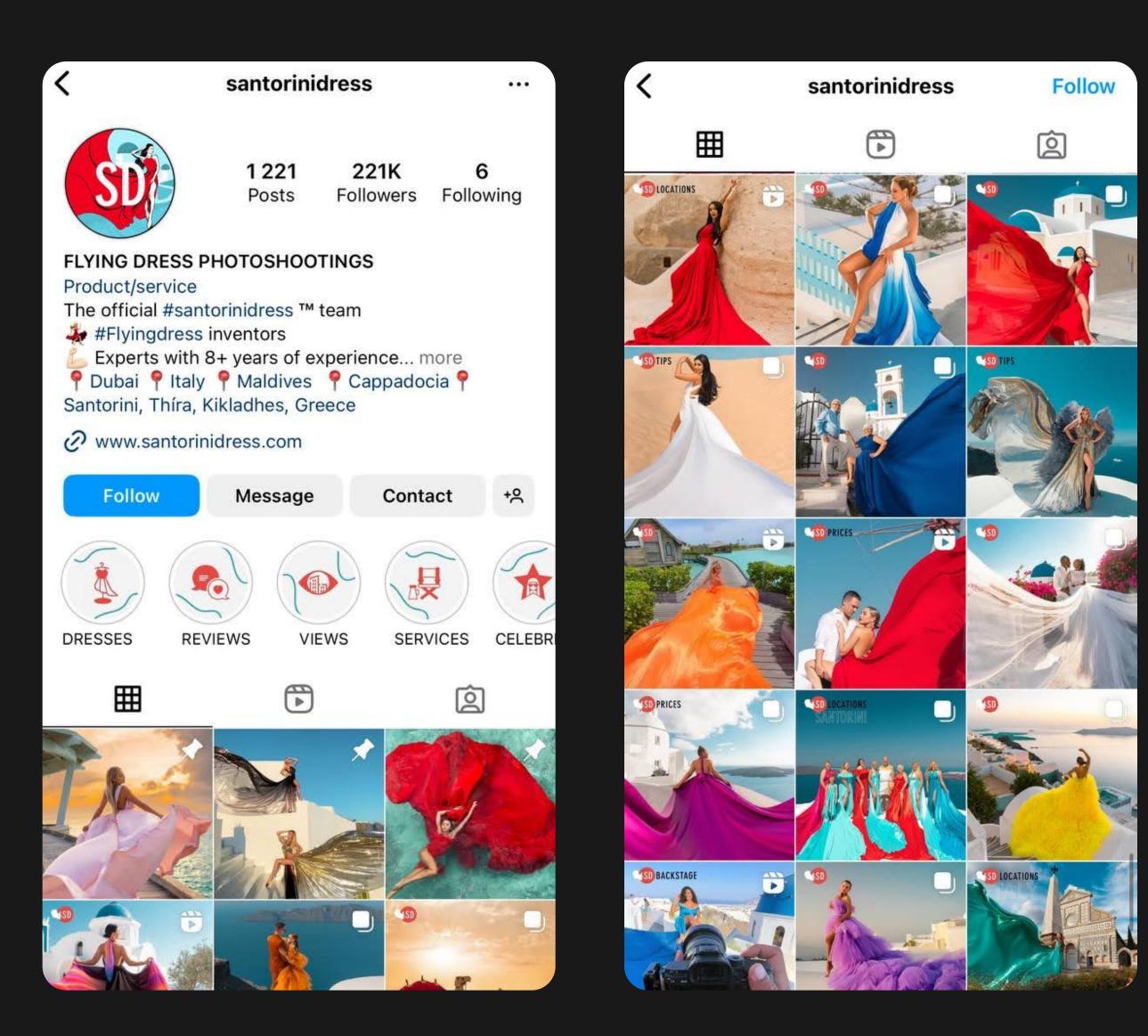


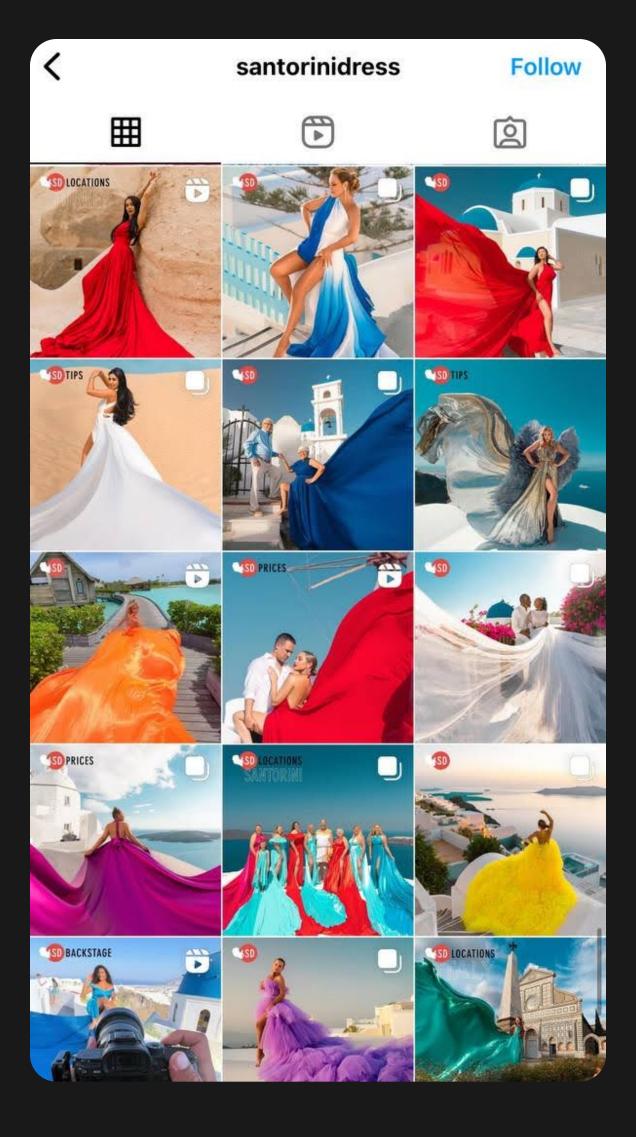


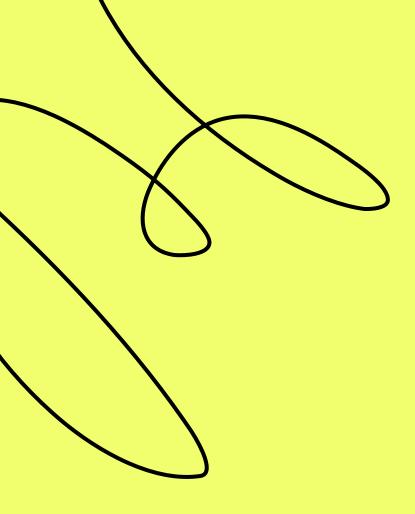
# CASES

#### **Dental clinic**

- Planning and development of content plan
- Preparation of creatives, design visuals, creative copywriting
- Exploration of the audience engagement mechanics
- Paid Ads Setup









If your business is ready for rapid growth on social media, it's time for us to partner!

#### **CONTACT US**

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